

» SOLVING THE STORAGE EQUATION

Surviving the Data Storage Deluge

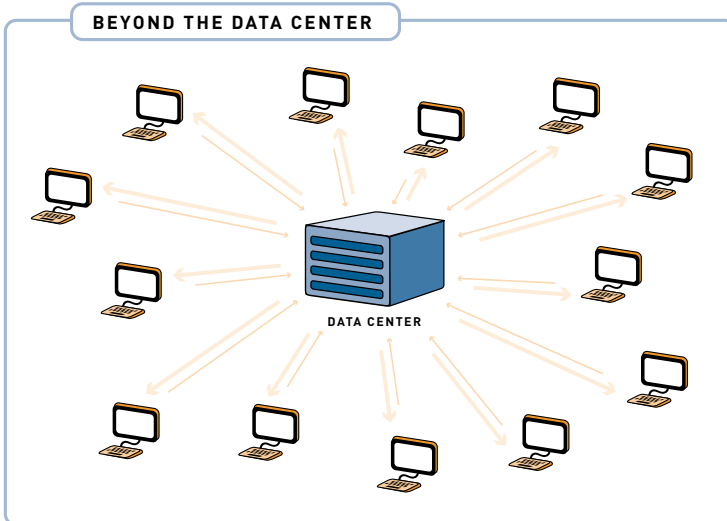
The demands on data center servers are increasing. A recently published report projects that enterprise storage needs will increase by a factor of seven over the next three years (Strategic Research Corporation, 2002). CIOs and IT management, struggling to increase the effectiveness and efficiency of their organizations, have been left with few options in their efforts to control costs and drive productivity.

From Lowly PC to Enterprise Storage Device

At the same time, PCs and laptops now typically ship with 20 to 60 gigabyte hard drives. As one of our CIO customers points out, "We don't get any discount from Compaq if we ask them to put smaller hard disks in the machines. So why not put that storage to use?" Is it possible to ease the burden on enterprise servers by taking advantage of the unused space on PC hard drives? The key to exploiting this space – storage that already exists in the enterprise – is automatic, secure and reliable data protection.

"Connected enables us to reliably store data beyond our servers, so our back-end systems don't bear the whole burden. While the trend in IT has been to pull data back to the data center, the opportunity to solve the storage problem is actually out on the desktop."

– Mick Symonds
Director of IT
McGraw-Hill Education



YOU DON'T HAVE A DATA STORAGE PROBLEM. You have a data distribution problem.

"Prior to implementing Connected, information backed up to the server was typically at least one month old. Connected allows our people to concentrate on client business without having to focus on the activity of backing up. Knowing that, if there ever is a problem with their equipment, their knowledge capital is retained and can be easily recovered."

– David Johnson
Director of Technology
Grant Thornton LLP

Ease the Burden on Email Servers

Email is at the heart of the explosive growth in data storage demands. Current storage reduction strategies – including limiting the size of users' email files and automatically archiving dated messages – ultimately only delay the inevitable need for more and larger enterprise servers. Connected provides a true cost-saving solution, by exploiting PC storage that is already paid for. A Connected solution:

- cuts overall email storage requirements 30 – 50% compared to other solutions,
- scales up or down to fit the demands of the organization,
- maximizes users' local storage, dramatically decreasing bandwidth constraints and making the most of storage that has already been paid for.





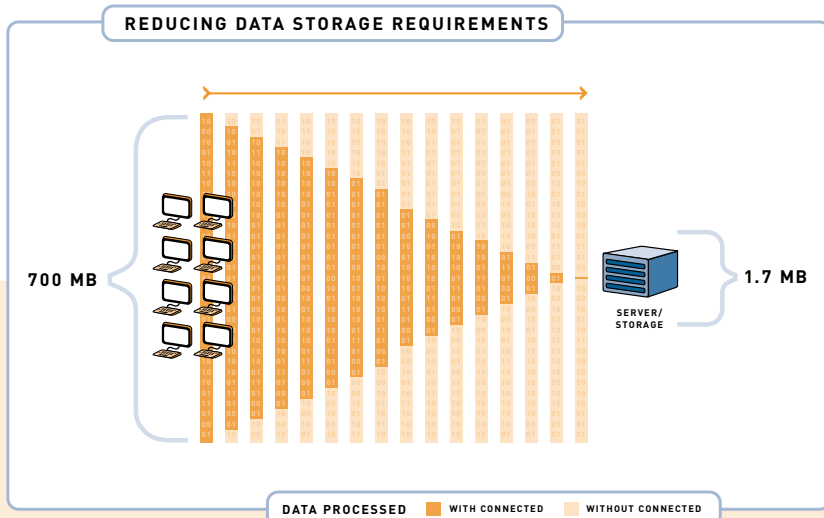
Ease the Burden on File Servers

One of the greatest burdens on file servers – protecting end user data – is more effectively and much less expensively handled by Connected. A Connected solution:

- > is more scalable than file servers,
- > eases demands on file servers by enabling secure storage on PCs,
- > functions effectively over low bandwidths, including WANs and dial-up connections,
- > enables user-based data retrieval, rather than constantly demanding IT support.

A Better Storage Solution

Connected data protection redefines enterprise storage by making the PC into a reliable storage platform. Connected solutions deliver zero data loss, 99.99% uptime, dramatic cost savings, improved user and IT productivity, and true corporate information accountability. Organization-wide PC data protection comes along as a matter of course, promising PC business continuity and on-demand, user controlled PC data recovery. Discover how Connected enables automatic, centralized capture and management of what was once decentralized, unstructured data. Discover a better solution to the enterprise storage puzzle.



A CONNECTED SOLUTION* dramatically reduces the storage requirements for complete backup of enterprise PCs. Our patented data reduction provides you with easily managed central storage of vulnerable, mission-critical PC data while easing the burden on central servers.

*Available as subscription service or licensed software.

LEARN MORE ABOUT A CONNECTED SOLUTION TO FIT YOUR NEEDS. PHONE US AT **1.800.934.0956** OR VISIT **WWW.CONNECTED.COM**

CONNECTED CORPORATION
100 PENNSYLVANIA AVENUE
FRAMINGHAM, MA 01701
P +1.800.934.0956

FRANCE P +33147482-800
GERMANY P +496102-88288-0
U.K. P +44-1628-5090-55