

Digital Archives for Bloomberg Messaging



Get Compliant. Stay Compliant.™

Many financial services firms utilize Bloomberg® e-mail and instant messaging to correspond with investors and others as part of their normal business communications. Unfortunately, this poses a major regulatory risk for your firm.

These messages are subject to the same SEC, NASD, and NYSE regulations as all your other e-mail. So you need to capture and monitor all Bloomberg correspondence relating to customers and transactions, retain it for several years on non-re-writable media, and make it easily accessible to third parties-on demand.

What's the easiest way to quickly secure your Bloomberg messages and ensure compliance-without spending money on hardware, software or infrastructure? And without tying up in-house resources?

IRON MOUNTAIN'S DIGITAL ARCHIVES.

Automated Archiving of Bloomberg Messages

Iron Mountain already provides many of the world's leading financial institutions with a Web-based electronic record archiving service that consolidates e-mails, images, and more into a unified archive.

Now we also provide full support for automated archiving of Bloomberg Messaging products:

- Bloomberg-to-Bloomberg Messaging
- Bloomberg-to-Internet Messaging
- Instant Bloomberg

Iron Mountain's Digital Archives can take your Bloomberg messages and archive them in a secure hosting environment, and make them available to you as digital assets 24 hours a day, 7 days a week. So you

can access your electronic records via a standard Web browser for fast, easy search, retrieval, and management.



Take Control. *Would you like the power to monitor the electronic communications that must routinely be examined to meet New York Stock Exchange (NYSE) and National Association of Securities Dealers (NASD), and Securities and Exchange Commission (SEC) regulations? You can do it with our Digital Archives Supervision Service. It's been specifically designed to comply with regulation and preserve the quality of stored assets as long as required by law.*

A Comprehensive Compliance Solution

When you use to Iron Mountain's Digital Archives, you get everything you need to automatically comply with increasingly stringent regulations.

You never need to think about recording messages on non-erasable media, storing duplicate copies, organizing and indexing records, verifying and auditing accuracy, or meeting access requirements. Iron Mountain does all that for you.

You always have instant desktop access to your Bloomberg message records-when and where you need it-for customer service, litigation discovery, regulatory inquiries, billing or account processing. You can search, view, retrieve, download, and export data securely, and easily manage your archive of Bloomberg messages.

Why archive your Bloomberg messaging with Iron Mountain?

- **Deploy in days.** Since Iron Mountain's Digital Archives operate on a highly scalable Web platform, you can get up in running in days, not months. There's no special hardware or software to buy or upgrade. And your service can easily be expanded to fit your future needs.
- **Lower your cost of ownership.** Subscribing to a comprehensive Digital Archiving solution from Iron Mountain is far less costly than doing it yourself. You contract and pay for only the level of service you need, so you can maximize results while you minimize costs. Plus, you can focus on building your business instead of building an in-house archiving system.
- **Improve access to records.** Around the world, around the clock, simply log onto Iron Mountain's secure web site and choose your search criteria, then the documents you need to retrieve. It's that simple. Our Enterprise Value Archive Architecture (EVAA)[®] lets you pinpoint records regardless of format or host system.
- **Ensure security.** Your Bloomberg data is hosted off-site where it is protected by 24-hour guards, video surveillance, physical access systems, and more. You can enjoy complete peace of mind knowing that your data is secure.

Comply With Confidence

While SEC, NASD, and NYSE regulations for archiving, storing, and auditing, and accessing Bloomberg records are always subject to change, Iron Mountain's expertise and technology is your assurance that you'll continue to meet all compliance requirements — now and in the future.

Trust your digital archiving needs to the same company that protects data for more than half the Fortune 500 and businesses in 900 industries — Iron Mountain.

GET COMPLIANT. STAY COMPLIANT.[™]

Call Iron Mountain at (800) 899-IRON or visit us at www.ironmountain.com/digital.

With over 50 years of experience, more broker-dealers put their trust in Iron Mountain than in any other company.

© 2004 Iron Mountain Incorporated. Iron Mountain, design of the mountain and EVAA are registered trademarks and Get Compliant. Stay Compliant. is a trademark of Iron Mountain Incorporated. All other trademarks are property of their respective owners.



Iron Mountain
745 Atlantic Avenue
Boston, MA 02111
www.ironmountain.com

Iron Mountain (NYSE: IRM) is the world's trusted partner for outsourced records and information management services.

Today, with over \$1.5 billion in annual revenues, Iron Mountain operates in major markets worldwide, serving thousands of customers in more than 85 markets in the U.S. and 63 markets in Europe, Canada, and Latin America.