

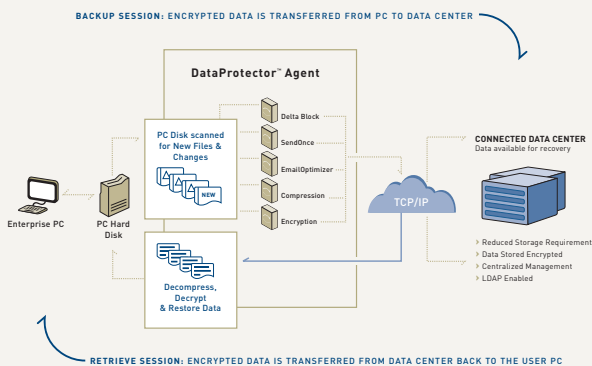
DataProtector/PC

Automatic Data Protection, Easy Data Restoration, Unmatched Scalability

Connected DataProtector/PC™ is the market-leading solution for automatic desktop and laptop data protection and user-friendly data restoration. DataProtector virtually eliminates the risk of PC data loss, by automatically backing up desktop and laptop computers as users go about their usual tasks. Thousands of organizations and more than two million people rely on Connected DataProtector™ to help manage their most current and most vulnerable data.

- prevents loss of desktop and laptop data resulting from viruses, lost laptops, data corruption and simple mistakes,
- instantly retrieves any lost or damaged files,
- simplifies PC data migration,
- provides end-user authentication by integrating with existing LDAP infrastructure,
- has been named a market leader and 'Best of Breed' by IDC and Gartner analysts.

HOW IT WORKS



Connected DataProtector/PC automatically captures PC data, which is reduced, compressed, secured and sent to Connected Data Centers (or to your own). Data retrieval takes just a few mouse clicks.

Connected DataProtector/PC offers automatic data protection, business continuity, on-demand recovery and complete control of desktop and laptop data. This simple-yet-powerful solution:

- gives users the freedom to work when and where they need to,
- ensures corporate ownership of desktop and laptop data by delivering secure backup and restoration inside and beyond company firewalls,

Connected DataProtector/PC provides the following essential functions:

- **Backup/Retrieve.** Enables rapid, automatic backup of PC data, even over dial-up connections. Data retrieval is typically managed by users with a few mouse clicks.
- **Heal.** Quickly repairs damaged or corrupted applications, configurations and files on any PC. 'Rolling back' a PC quickly to a previously working state puts an end to user downtime, usually without having to bother the Help Desk.
- **Audit.** Gives Help Desk personnel the power to quickly compare point-in-time changes on PC hardware and software throughout the enterprise.
- **iRoam.** Allows users access to backed-up data through a secure Internet connection via any PC with a working web browser.

UNMATCHED SCALABILITY

Automatic PC data protection, in addition to being an obvious end in itself, also provides a means of reducing total data storage demands from the distributed data you want to protect. A Connected PC backup/recovery solution shrinks the overall volume of stored files, enabling the information from as many as 20,000 PCs to be stored on a single pair of Data Center servers. Connected's best-of-breed data reduction technologies, along with data compression, make this possible.

Delta Block®. This patented technology allows only changed sets – at the block level – to be saved. So that, when a document changes, only the changes are backed up. This minimizes network traffic, reduces backup time, enables backup even over dial-up connections and cuts the overall size of stored files.

SendOnce®. Another patented technology, SendOnce backs up common files to a SendOnce pool, preventing extra copies of shared files from being stored in multiple user archives. So that Connected customers save themselves the time and expense of storing the same files over and over again.

Taken together, these technologies can reduce data storage requirements for PC backup/recovery by up to 85 percent in comparison to traditional solutions.

SECURE DATA STORAGE

Connected DataProtector/PC provides the highest levels of digital security available. Data is encrypted at the desktop, using government-level, 128-bit, Advanced Encryption Standard (AES). All desktop and laptop data is kept encrypted both during transmission and in storage.

SUPERIOR MANAGEABILITY

Connected DataProtector/PC provides centralized management of unstructured desktop and laptop data. IT controls deployment, sets the timing for daily backup of user PCs, determines what types of files are backed up and what are excluded, sets user access and functionality and manages the network and storage impact of desktop and laptop data. A single console now supports centralized management of multiple Data Center servers, providing single-view control over multiple server processes. Support Center reports provide regular details on server activity, account activity and recent backups, delivered through a user-friendly graphical user interface.

Connected is designed and optimized for use in the Windows® operating system. To learn more about the technical specifications of Connected DataProtector/PC, visit www.connected.com.

SUBSCRIPTION SERVICE OR LICENSED SOFTWARE

DataProtector/PC can be delivered in two ways: Subscription service provides secure, off-site data storage, instant scalability and unmatched ease of use, and requires no capital investment. Licensed software allows organizations to run DataProtector/PC inside their own IT environments. Delivery is from Iron Mountain or through partner providers.

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